




# SUNIL SINGH

Senior Web Engineer

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Norton Street, Ashfield NSW 2131 

## PROFESSIONAL PROFILE

I am a highly experienced and skilled full stack developer with a proven track record of leading teams in the development of successful and commercially viable websites. I have played a crucial role in the entire development lifecycle process and have demonstrated expertise in WordPress, Drupal, HubSpot, Headless CMS and PHP development.

My expertise extends to frontend technologies such as React JS, Next JS, Faust JS, HTML, CSS, SASS, Tailwind CSS, JavaScript, Bootstrap, including design plugins and implementation. I am proficient in creating engaging and interactive custom websites and applications that meet the unique needs of my clients. Throughout my career, I have honed my creative skills and have a strong history in website design and development. I am dedicated to delivering exceptional results and ensuring that all projects are completed on time and within budget.

## KEY SKILLS

1	Programming	PHP, JavaScript, HUBL
2	CMS	Drupal CMS, WordPress CMS(VIP, Sage, Bedrock), Shopify, HubSpot CMS
3	Database	MySQL, PostgreSQL, Firebase
4	Frontend Development	React JS, Next JS, Faust JS, Tailwind CSS, SASS, LESS, HTML, Redux, Webpack, JavaScript [jQuery, Ajax], Vanilla JavaScript.
5	Version Controlling	GitHub, Bitbucket
6	Platforms	Windows /MacOS
7	Web Server	Apache, Nginx
8	Dependency Tools	Composer, NPM etc.
9	Design Tools	Adobe XD, Figma, Photoshop
10	Strengths	Analytical Thinking, Effective Troubleshooting, Strategic Decision-Making, Attention to Detail
11	Server Management and Deployment	AWS, cPanel, WHM, Google Cloud, Zero downtime deployment, Git deploy to server
12	Search Engine Optimization (SEO)	GA, GSC, GTM Implementation, Site Migration, SEMrush, Ahrefs, Deep Crawl
13	Project Management	Project Planning, Scope Definition, Task and Time Management, Risk Assessment, Quality Assurance, Task Delegation

## EMPLOYMENT

### Senior Engineer, Web

GSquared

[www.gsquared.com.au](http://www.gsquared.com.au)

9.2024 - Current

Sydney NSW

Full time

### Key responsibilities:

I am involved in the development of new website projects using PHP technologies, including platforms like WordPress, Drupal, Magento, and Shopify. This involves not only the initial creation but also ongoing management and maintenance of existing websites, ensuring their health, providing support, and implementing necessary optimizations and enhancements.

My role also includes enhancing the front-end interactivity of website components and modules, utilizing HTML, CSS, and JavaScript. Additionally, I build custom applications and front-end features using modern technologies like React and NextJS to ensure a dynamic and engaging user experience. On the back-end, I configure functionality and develop system integrations to support seamless performance.

As part of my responsibilities, I manage both on-shore and off-shore development teams, ensuring smooth collaboration and timely delivery of projects. I work within both agile and waterfall project management methodologies, adapting to the needs of each project for optimal results.

I oversee deployment processes and pipelines across various cloud platforms, including AWS and GCP, to ensure efficient, secure, and scalable solutions. Staying up to date with the latest trends, updates, and best practices in engineering is essential, and I regularly attend workshops and training sessions to continuously refine and improve my technical skill set.

In addition to technical tasks, I also handle miscellaneous administrative duties as required, such as answering phones and providing general support to the team.

### Skills

Application Programming Interfaces (API) • ACF PRO • Gutenberg • GitHub • Headless CMS • NextJs • Tailwind CSS • Bitbucket • Faust JS • Adobe Captivate • ReactJS • Drupal • SASS • Front-End Development • Bootstrap • WordPress • PHP • HTML • Lando • Docker

<p><b>Full Stack Developer</b>  The Being Group  <a href="http://www.thebeinggroup.com">www.thebeinggroup.com</a>  11.2022 – 9.2024  Sydney NSW  Full time</p>	<p><b>Key responsibilities:</b></p> <p>Translated wireframes and design prototypes into functional front-end web applications, focusing on UI/UX design. Enhanced front-end functionality and design with JavaScript, jQuery/AJAX/JSON, HTML5, CSS3, Tailwind CSS and SASS. Collaborated with JavaScript frameworks like ReactJS and Bootstrap to create dynamic user interfaces.</p> <p>Develop custom WordPress websites and WooCommerce themes that align with provided designs, ensuring full responsiveness, cross-device, cross-platform, and cross-browser compatibility, accessibility, and utilizing advanced custom fields, complex database queries, sorting/filtering, custom post types, sage theme, bedrock and taxonomies.</p> <p>Collaboratively developed and maintained web applications and websites, translating wireframes into functional front-end web applications with a focus on UI/UX design. Specialized in creating custom websites and themes for Drupal, demonstrating expertise in advanced site-building and resolving technical issues.</p> <p>Modify website templates and functionality across various Content Management Systems (CMS) including WordPress, Shopify, Drupal, Joomla, Umbraco, Kentico, Squarespace, BigCommerce and Webflow.</p> <p>Manage web server setup, configuration, and administration across various server technologies, including WHM, LAMP, cPanel, Plesk, Cloudflare, AWS, Pantheon, WP Engine. Utilize version control systems like Git and SVN for workflow and collaboration management. Implement zero-downtime deployments to ensure uninterrupted service, even during critical updates.</p> <p>Perform ad-hoc troubleshooting, bug fixing, handle DNS and email deliverability issues, oversee website migrations, manage theme and plugin updates, optimize loading speed, conduct security assessments, and handle malware removal across websites, servers, and domain hosts.</p> <p>I execute technical SEO strategies, encompassing schema data, .htaccess config, XML sitemaps, and web analytics using tools like Google Tag Manager and GA4.</p>
<p><b>Skills</b></p>	<p>Application Programming Interfaces (API) • ACF PRO • Gutenberg • GitHub • Headless CMS • NextJs • Tailwind CSS • Bitbucket • Faust JS • Adobe Captivate • ReactJS • Drupal • SASS • Front-End Development • Bootstrap • WordPress • PHP • HTML • Lando • Docker</p>

<p><b>Full Stack Developer</b>  Bang Australia  <a href="http://bang.com.au">bang.com.au</a>  09.2021 – 11.2022 - 1 year  North Sydney NSW 2060  Full time</p>	<p><b>Key responsibilities:</b></p> <p>In my role as a Full Stack Developer at Bang Australia agency, I leveraged my extensive expertise to collaborate seamlessly within cross-functional teams, transforming imaginative and user-centric designs into practical solutions. My proficiency spans a diverse array of technologies and methodologies.</p> <p>In the realm of WordPress, I've orchestrated the creation of tailored themes, employing features such as ACF and Gutenberg to enhance content management. My expertise extends to the GULP build tool, which I wield proficiently to streamline workflows and optimize development processes. Notably, I'm adept at delivering code that is both dependable and high-performing, all while effectively communicating prevailing development practices and methodologies.</p> <p>I possess a wealth of experience in crafting custom web solutions utilizing PHP and MySQL, as well as crafting responsive websites through the utilization of HTML/HTML5, CSS/CSS3, and JavaScript/jQuery. My mastery extends to the Drupal CMS, encompassing not only its core functionality but also the intricacies of modules such as Views and Panels. This insight is complemented by a deep comprehension of PHP and the Drupal theme layer.</p> <p>Furthermore, my competencies encompass the realm of front-end development, where I demonstrate skillfulness in JavaScript, jQuery, AJAX, JSON, HTML5, CSS3, and SASS. I've cultivated familiarity with prominent frameworks like ReactJS and Bootstrap, which augment my ability to craft dynamic and engaging user interfaces.</p> <p>My aptitude encompasses the management of servers and deployment tools, with a keen familiarity with platforms such as AWS, Pantheon, WP Engine, cPanel, and WHM.</p> <p>My expertise extends to open-source CMS platforms like Drupal and WordPress, where I've successfully executed numerous projects. Moreover, I've demonstrated prowess in constructing HubSpot website CMS and email templates, and I boast a comprehensive skill set in crafting landing pages within Pardot.</p>
<p><b>Skills</b></p>	<p>Scopes Of Work • Application Programming Interfaces (API) • Hubspot CMS • Drupal • EDM • Technical Documentation • Drupal 8/9 • Wordpress Development • CSS/SASS • Front-End Development • Amazon Web Services (AWS) • Pantheon • Wp engine • React.js • Bootstrap • HTML5 • jQuery • PHP • JavaScript • WooCommerce • MySQL</p>

<p><b>Developer Programmer</b>          Spicy Broccoli Media  <a href="http://spicybroccoli.com">spicybroccoli.com</a>          10.2019 - 09.2021 –          2 years          Manly Vale, NSW          Full time</p>	<p><b>Key responsibilities:</b></p> <p>My role as a Full-stack Developer at Spicy Broccoli Media was centered around creating tailored solutions within the WordPress ecosystem, particularly in crafting custom themes and plugins for WooCommerce websites. This demanded a diverse skill set, including proficiency in HTML5, CSS3, SCSS, JavaScript, AJAX, JSON, and responsive design tools. I ensured both functionality and visual appeal were paramount in user experiences.</p> <p>My expertise extended to constructing responsive websites using HTML/HTML5, CSS/CSS3, and JavaScript/jQuery. Moreover, I effectively translated intricate designs from formats like PSD, Sketch, and XD into meticulous HTML/CSS implementations for WordPress backends.</p> <p>I proactively addressed performance issues through comprehensive website performance testing and adept troubleshooting of WordPress-related challenges. Additionally, I seamlessly integrated Learn Dash—a robust e-learning management system—into custom WordPress themes, enhancing user engagement. I also successfully incorporated the Rex Software API, extending functionality within custom themes.</p> <p>Beyond WordPress, I engaged in Shopify custom theme development and customization. My PHP proficiency, particularly in PHP 7x, empowered me to excel in custom WordPress development using hooks, actions, and filters. I adeptly managed MySQL databases, handled HTML5 forms and AJAX submissions, utilized PHP Curl, and demonstrated mastery in Core PHP development and object-oriented programming (OOP).</p> <p>I navigated Git for streamlined deployment, and my expertise included WP REST and WP Auth. Collectively, my multifaceted skills defined my impactful contributions during my tenure, leaving a lasting imprint on projects and collaborative teams at Spicy Broccoli Media.</p>
<p>Skills</p>	<p>Scopes Of Work • Application Programming Interfaces (API) • SASS • REST APIs • Git • Web Development • WordPress Development • Front-End Development • React.js • HTML5 • Cascading Style Sheets (CSS) • PHP • WooCommerce • MySQL</p>

<p><b>Full Stack Web Developer</b>  Maple Leap Groups  <a href="http://mapleleapgroups.com">mapleleapgroups.com</a>  07.2012 - 07.2019 - 7  years  Kathmandu  Full time</p>	<p><b>Key responsibilities:</b></p> <p>In my role as a Full Stack Developer at Maple Leap Groups, I've consistently demonstrated my ability to deliver high-quality user interfaces with efficiency. Drawing upon my extensive experience in React.js, front-end technologies, WordPress development, and Shopify customization, I've crafted exceptional web applications.</p> <p>I possess a deep understanding of custom post types and ACF PRO, allowing me to adeptly address major challenges within WordPress and Shopify platforms.</p> <p>One of my core strengths lies in crafting projects from scratch, composing clean and efficient JavaScript, CSS, and HTML code. Beyond development, I've successfully formulated and executed upgrade/migration strategies for content management systems. I'm well-versed in deploying these solutions using platforms like cPanel and GitHub, along with WHM for server management. My adeptness in this realm ensures seamless deployment of projects to production environments.</p> <p>I approach my work with a keen eye on deadlines, a meticulous attention to detail, and a well-organized, self-motivated mindset. This approach allows me to consistently deliver projects punctually and to a high standard. Furthermore, my collaborative nature shines through as I work closely with web designers and programmers to create websites adhering to standard HTML/CSS practices. This integrated approach ensures that my expertise not only encompasses coding but also effective teamwork and cross-functional coordination.</p> <p>In summary, my role as a Full Stack Developer encompasses a multifaceted skill set spanning front-end development, WordPress and Shopify customization, efficient coding practices, and seamless deployment using platforms such as cPanel, GitHub, and WHM. My consistent commitment to excellence and my ability to navigate a wide range of technical and collaborative challenges make me a valuable asset to any development team.</p>
<p>Skills</p>	<p>Application Programming Interfaces (API) • SASS • Technical Documentation • Wordpress Development • Front-End Development • Shopify</p>

## EDUCATION

Computer Engineering

JanJyoti Technical College

## PERSONAL INTERESTS

Traveling | Reading Books | Cricket Player

**REFERENCE**

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Available on request

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